



# Connect with Project Management Leaders

Sponsor PMI South Florida  
in 2024



We champion the art and science of project management across the vibrant communities of Miami Dade, Broward, and Palm Beach

## Our Reach: Broad, Deep, Impactful

Spanning the expanse of South Florida, our network is robust, with over 2,600 active members who are the lifeblood of our organization. PMI South Florida has become a valued and authoritative voice in the project management arena, representing the aspirations and achievements of professionals to businesses, government entities, and the public at large.



## Sponsorship Brand Benefits

- **Event Engagement:** Showcase your brand at our events with an exhibition table.
- **Targeted Digital Reach:** Feature in weekly emails to over 10,000 professionals.
- **Prominent Advertising:** Your banners on display at key conference locations.
- **Brand Exhibition:** Logo placement on all PMI SF event presentations, our highly visited website and social platforms channels.
- **Expertise Showcase:** A platform to present your company's expertise.
- **Educational Partner Opportunities:** Special options for educational partners.

TOGETHER, LET'S SHAPE THE FUTURE OF  
PROJECT MANAGEMENT IN SOUTH FLORIDA!

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[marketing@southfloridapmi.org](mailto:marketing@southfloridapmi.org)



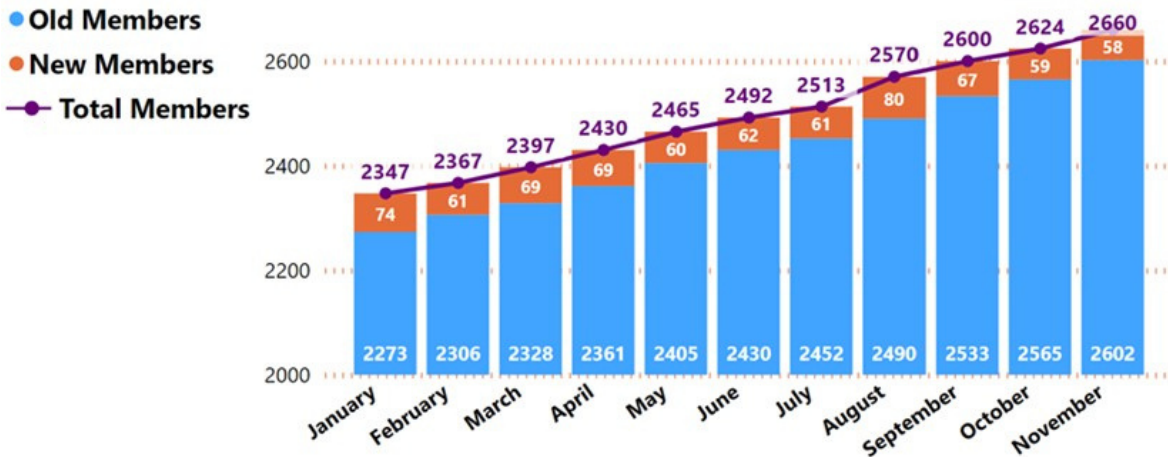
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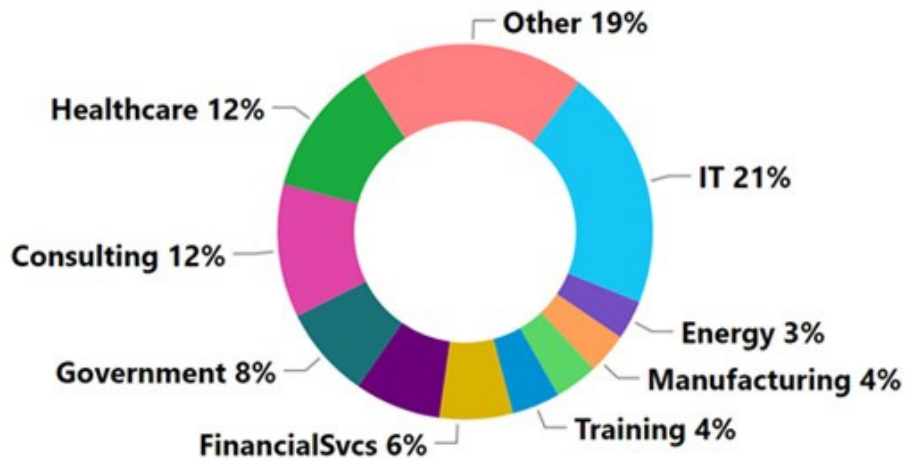
# Membership Statistics January - November 2023

**2660**  
TOTAL MEMBERS

CERTIFIED	
Cert Type	Count
PMP	1731
PMI-SP	7
PMI-RMP	11
PMI-PBA	19
PMI-ACP	113
PgMP	7
PfMP	3
CAPM	126
<b>Total</b>	<b>1827</b>



## INDUSTRY TYPE



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## Consolidated Calendar of Events

January	February	March
<ul style="list-style-type: none"> <li>Thurs. 11<sup>th</sup>, <b>Networking</b>, Palm Beach</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Thurs. 8<sup>th</sup>, <b>Dinner</b>, Dade</li> <li>Thurs. 22<sup>th</sup>, <b>Virtual Speaker Series</b>.</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Thurs. 14<sup>th</sup>, <b>Networking &amp; Military Event</b>, Broward</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>
April	May	June
<ul style="list-style-type: none"> <li>Sat. 13<sup>th</sup>, <b>Special Event</b>: TBD, Broward</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Thurs. 9<sup>th</sup>, <b>Dinner</b>, Palm Beach.</li> <li>Thurs. 23<sup>th</sup>, <b>Virtual Speaker Series</b>.</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>TBD Thurs./ Saturday <b>Special Event: Think Tank</b>, Broward</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>
July	August	September
<ul style="list-style-type: none"> <li>Sat. 13<sup>th</sup>, <b>Networking</b>: Bowling in Broward</li> <li>Thurs. 25<sup>th</sup>, <b>Virtual Networking Event</b>.</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Thurs. 15<sup>th</sup>, <b>Dinner</b>, Dade</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Fri. 27<sup>th</sup> <b>Special Event</b>: Project Management Conference (PMC)/ Day of Excellence, Broward, Pembroke Pines City Center</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>
October	November	December
<ul style="list-style-type: none"> <li>Thurs. 17<sup>th</sup>, <b>Virtual: Book Club</b>.</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Thurs. 11<sup>th</sup>, <b>Networking &amp; Military Event</b>, Palm Beach</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>	<ul style="list-style-type: none"> <li>Thurs. 5<sup>th</sup>, <b>End of year Gala - Project of the Year</b>, Broward</li> <li>Sun. 15<sup>th</sup>, <b>Special Event</b>, Wreaths Across America, Palm Beach</li> <li><b>PMP Study Group*</b></li> <li><b>PMISFL Toastmasters*</b></li> <li><b>Lunch and Learn**</b></li> <li><b>Onboarding Volunteers Orientation</b> ***</li> </ul>

- \*PMISFL Toastmasters Virtual Meeting and PMP Study Group Virtual Meeting: 2<sup>nd</sup> and 4<sup>th</sup> Wednesday (Month)
- \*\*Lunch and Learn Virtual Meeting: 4<sup>th</sup> Friday (Monthly)
- \*\*\*Onboarding Volunteers Orientation (TBD)





## 2024 Packages description

Benefit Description	Diamond (12,000)	Platinum (\$6,000)	Gold (\$4,000)	Silver(\$2,000)	A la carte (Per event)
On-Site Banner Display	✓	✓	✓	✓	\$500
Logo on PMI South Florida event presentation	✓	✓	✓		\$500
Website & Electronic Advertisements	✓	✓	✓	✓	\$1,000
Email Campaign	✓	✓	✓		\$1,200
Advertisement in e-Newsletter	✓	✓			\$2,000
Exhibition table and Complimentary Passes to Events	✓Each event assessed separately(Max 4)	✓Each event assessed separately (Max 3)			\$2,000
Special mention in President's quarterly message	✓				N/A
Verbal Thank You & Recognition at Events	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	\$1,000
Promote Company Expertise	✓				\$3,000
Website Jobs Posting	✓				\$25
Website Job Posting(Annual Membership) *	✓				\$2,000
Host an Executive breakfast	✓				N/A

\*Customize website job posting agreements can be accommodated. Please contact us for more information.

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2024 Packages Per Event

- Dinner and networking events
- Day of Excellence (DOE)
- Special Event

Collaborate Sponsor (\$2,000) and above	Engage Sponsor (\$1,000)	Connect Sponsor (\$500)
On-site banner display	✓	-
Logo on PMI South Florida dinner presentation	✓	✓
Website & Electronic Advertisements	✓	✓
Email Campaign	-	-
Verbal Thank You & Recognition at the Event	✓	✓
Sponsor table and 4 Complimentary passes to dinner events	2 Complimentary passes to dinner events	-
Social Media	✓	-
Promote your company expertise (5 min)	-	-
Logo in registration QR code	-	-
Option to provide raffle prizes	✓	✓





## 2024 Project Management Conference (PMC)

Collaborate Sponsor (\$5,000) and above	Engage Sponsor (\$3,000)	Connect Sponsor (\$1,000)
On-site banner display	✓	✓
Logo on PMI South Florida PMC presentation	✓	✓
Website & Electronic Advertisements	✓	✓
Email Campaign	✓	-
Special mention in President's quarterly message	-	-
Verbal Thank You & Recognition at Event	✓	✓
Sponsor table and 4 Complimentary passes to event	Sponsor table and 2 Complimentary passes to event	Sponsor table and 1 Complimentary pass to event
Social Media	✓	-
Promote your company expertise (15 min)	-	-
Opportunity to sponsor lanyard with logo	✓	✓
Logo in registration QR code	-	-
Opportunity to host the PMC Executive breakfast	-	-
Option to provide raffle prizes	✓	✓
Opportunity to advertise in the quarterly e-newsletter	-	-

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## Virtual events

Collaborate Sponsor (\$3,000) and above	Engage Sponsor (\$2,000)	Connect Sponsor (\$1,000)
Logo on PMI South Florida virtual event presentation	✓	✓
Website & Electronic Advertisements	✓	✓
Email Campaign	✓	-
Special mention in President's quarterly message	-	-
Social Media	✓	✓
Logo in event registration QR code send it through eblast	-	-
Promote your company expertise (2-5 min)	-	-
Opportunity to have a virtual get-to-know-you with the attendees prior to the webinar	-	-

